# Announcing the Launch of the First Commercial Route Avissawella - Pettah with Cashless Ticketing



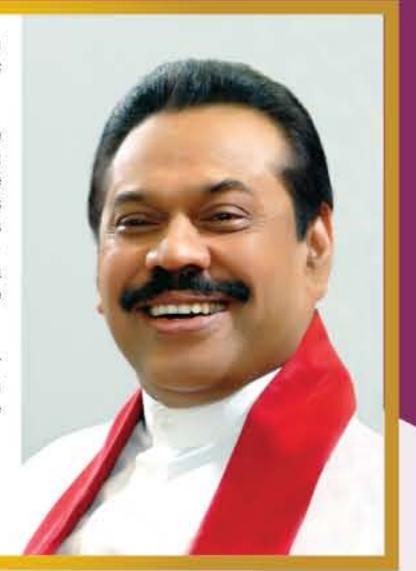
## by the Western Province Road Passenger Transport Authority

I am pleased to be able to issue this message on the occasion of the launch of the Western Province Transport Electronic Prepaid Card.

It is indeed satisfying to see the steps taken for a qualitative transportation service under the Mahinda Chinthanaya being fulfilled day by day and reaching the people of Sri Lanka. The policy of this government is one that very much regards service for the people of paramount importance. This has manifested itself through other industries and fields as well. We firmly believe that the benefits coming from a people-centric government should belong to the people themselves.

I wish this project that harnesses modern technology in order to promote a superior passenger transport service through the provision of an electronic prepaid payment card to the people every success!

Mahinda Rajapaksa His Excellency President, Democratic Republic of Sri Lanka





Development of the transport is an essential factor in our country's economic progress. Priority has been given to expressways and highways in accordance with the Mahinda Chinthana Vision which is leading the country on the correct path towards economic development.

When the transport infrastructure develops a parallel qualitative improvement in the services contribute to economic development and public welfare. The introduction of pre-paid cards can be considered as an important juncture in transport services benefitting from new technology.

My best wishes for all those who contributed to the introduction of pre-paid cards to provide a better service to the public.

Basil Rajapaksa Economic Development Minister



"Carrying out business transactions without resorting to the use of physical cash is an important revolution of our times. In that regard, the partnership between the Road Passenger Transport Authority of the Western Province, People's Bank and Dialog to provide a cashless service in the transportation sector is a step in the right direction, and will serve to provide a convenient and cheaper service for the people of Sri Lanka."

Ajith Nivaard Cabraal Governor Central Bank of Sri Lanka

IThe Western Province Road Passenger Transport Authority (WPRPTA), which holds responsibility for a majority of the commuter needs of Sri Lanka, operates with the overarching objective of providing a wholesome passenger service. In the provision of above service, passenger needs are deemed of paramount importance while the safety of bus owners and staff are also looked at with equal importance. Through this approach our Authority is committed to taking the private bus industry beyond a mere profit making venture towards being an operation that is focused upon providing a productive service for the people.

The use of technology and innovation in the form of the pre paid passenger transport card in order to address the operational issues and inconveniences faced by commuters is the beginning of providing a solution to the trials and

tribulations of the commuters in the Western Province.

I would like to thank Dialog Axiata PLC, ATSL Telesoft (Pvt) Ltd. and People's Bank for their support and vision in driving this endeavour forward.

#### Amila Ranmandala

Chairman - Western Province Transport Authority



It is my intention to put into practice this project with the aim of providing a solution to the issues faced by bus commuters as well as increasing the efficiency of the private bus service. Through this program, passengers have the convenience of obtaining a prepaid card for the entire month by paying the stipulated fare for that particular month. The service was inaugurated on 06-06-2013 and will come into operation from 18-12-2013. Furthermore, the Western Province Road Passenger Transport Authority, under my direction and supervision had taken steps to bring in ACCESS and Dialog to start off this project.

I would like to thank His Excellency President Mahinda Rajapaksa, Minister for Economic Development Honorable Basil Rajapaksa, Chief Minister of the

Western Province Prasanna Ranatunga and the entire ministerial body who were an immense strength to me in making this program a success as well as the Chief of Presidential Staff Mr. Gamini Senarath, President of the Private Bus Owner's Association Mr. Gemunu Wijeratne, General Secretary of the All Ceylon Private Bus Operators Union Mr. Anjana Priyanjith and all the Presidents, representatives and bus owners of the respective bus owner associations for their unstinting support.

#### Upali Kodikara

Minister - Western Province Transport Authority



"In line with the Mahinda Chinthana Vision for the Future and His Excellency's the President's vision to ensure a well regulated and modern transport service together with modern technology a reality, "People's Bank - Pulse of the People" as a dedicated well wisher, has come forward to assist in bringing information technology to the public transport service as the xxxxx partner for this endeavour. I wish this national endeavour success in achieving the utmost success in enabling an efficient public transport service".

#### Gamini Senarath

Chairman - Peoples Bank

### Empowering Sri Lanka's Transport Sector with Cashless Transactions

This service is approved by the Central Bank of Sri Lanka





